



Nicholas Wood

Actionscript Developer and Interactive Designer

Email: nick@thewhitewood.com
Website: www.thewhitewood.com
LinkedIn: www.linkedin.com/in/njwood

Objective

Work, learn and mentor within a talented team of passionate and creative minds with a mutual objective of creating innovative and compelling projects of the highest standard.

Experience

Freelance Flash Developer and Interactive Designer September 2009 - Present

- Analyse and outline the creative and development processes of projects to support the client's requirements
- Development of micro sites, applications, games and media players through Flash and Flex technologies and external data services such as XML, AMFPHP, SOAP and PHP
- Design and execution of online digital media
- Liaise with in house teams to establish goals, deadlines and implement feedback
- Design and production of documentation to support development or end users in the forms of user guides, style guides and development notes
- Creative and technological R&D into industry technologies such as Flex Mobile, IOS and Sparrow
- Clients including AKQA, Igloo, Iris Digital, Marvellous, R/GA

Interactive Designer & Developer at World Archipelago Internet August 2005 - July 2009

- Work as part of the creative team to brainstorm and outline the creative and development processes of project from the client's requirements
- Development of micro sites, games, and banners using Flash and Flex technologies through AS2 and AS3 implementing OOP techniques and external data services such as XML and PHP
- Design projects including full websites, location-based services and viral marketing initiatives including online games, sweepstakes, interactive polls, and video timelines
- Source and edit, video and audio content ready for development
- Liaise with the project management team to establish deadlines, information architecture, wireframes, storyboards, design rounds, client feedback and style guides

Education

BA Hons Multimedia Systems at Anglia Polytechnic University September 2002 - June 2005

- First Class Honours

Awards

- 2007 Mark Silver Award (Category:E. Minority and Multicultural Audience Development)
- 2004 & 2005 Nesta Future Lab Design Challenge Winner

*References available upon request

Languages & Markups

- AS2 & AS3 OOP
- MXML
- XML

Programs

- Flash
- Flash Builder
- Flash Develop
- Photoshop
- Illustrator
- InDesign
- Premier
- After Effects

Frameworks

- Away3D
- DeMonsters
- Facebook
- FlexUnit
- GAIA
- Google Analytics
- Google Maps
- Greensock
- Papervision
- Pure MVC
- RobotLegs
- Signals

Projects for

- A&E
- BBC
- Conde Nast
- Egmont
- GSK
- Guardian
- Hilton
- iVillage
- Jetix
- KPMG
- Mean Fiddler
- New York Daily News
- Nike
- Nokia
- Philips
- The Telegraph
- Vodafone